

Meeting Minutes

Regents Administrative Committee for Public Service and Continuing Education

May 21, 2013

Agenda

- 9:30 a.m. Welcome and introductions Susan Wirt
10:00 a.m. Dr. Houston Davis Dr. Davis
Linda Noble, Mark Lytle, Felita Williams and John Sizemore also attended.
11:30 a.m. Break/Networking
11:45 a.m. Lunch
1:00 p.m. Business meeting
1:30 - 3:00 p.m. Planning for CE future:
 Complete College Georgia details
 The USG Adult Learning Consortium
 MOOC providers (Coursera, EdX, Udacity). How is the landscape being shaped?
3:00 - 3:30 p.m. Round-up/Wrap-up

Attendees: Nelson Baker, Barbara Calhoun, Caro Cassels, Debbie, Christian, Tamara Grooms, Julie Halter, Anna Holloway, Denise Logan, Denise Moore, Barbara Price, Rachel Robinson, George White, Artis Williamson, Janet Winkler, Susan Wirt and Karen LaMarsh.

Initial discussions showed concern about the viability of CE, current funding, economic impact, more partnerships with campus (assistance with enrollment services), corporate sponsorships, and marketing efforts. Everyone agreed to

Problem-solving
Business writing
Quality customer service

CE needs a collaborative message that we can meet real needs and we have to market. Who represents CE at these meetings? USG has a representative, Greg King, to sit at all prospect meetings.

How do we link to those unemployed?

Need to do an asset inventory for government partnerships they need to know what we offer.

USG provided leadership in CEU policy

What will resonate in people? What is in it for them?

USG will be refocusing academic approval process. It will be based on needs.

Distance Learning Update:

There is an agreement in the works through SREB (16 states of which 14 have signed in that state. Each institution has a POC, point of contact, who keeps up-to-date with state authorizations. A national agreement is being developed through SRA (47 states). Alabama the most difficult. What about third party vendors, such as Ed2Go? They award own CEUs and certificates. J Sizemore checking on this.

Business Meeting:

Minutes from the December 13, 2012 meeting were approved by D Moore and seconded by N Baker. They are ready to be submitted to F Williams.

S Wirt submitted nominations for officers for new year A Williamson for Chair, K LaMarsh for Vice-Chair and D Logan for Secretary. S Wirt will serve as Past Chair. G White made a motion to approve and J Winkler seconded it.

Lots of good information shared today and the dialogue has begun. We debriefed the meeting.

Completion Initiative

Economic Development

Adult Learning Consortium

Prior Learning: How to assist students to articulate from CE courses to meet the requirements of credit programs. For example: PHR/SPHR to business/management degree seeking

Create programs that faculty have helped designed that then moves them into a degree program

Mark L. identified: Soft skills: Communications, Leadership, Organizational skills, Problem Solving, Business Writing, Quality Customer Service

Pick one that we develop the curriculum on one of the above so that everyone can benefit
2 factors:

1. Business Model who benefits, who contributes?
2. Faculty Governance

What can CE put together that would allow USG CE to improve completion rates at each institution?

Non-traditional (aka, post traditional student) help with completion rate?

Can USG CE be the Adult Learning portal?

High school students needing a career pathway (those not ready for college)

USG CEs Work together

Open minded at the system level. Good opportunity for us to make this look like we want it to.

Policy change---huge component. It is being reviewed work.

Is there a way that CE can work better together with the Technical College system. They (Tech schools) help them get the job, we help them keep their jobs. Customized training; higher level. How do we complement with the Tech Colleges: Not compete

Drive the knowledge economy. Economic development

Task: How can we get our CE programs approved for CCG?

Define what programs we will submit

Have a system-wide curriculum?

How will we track students?

Determine what the process is to get programs approved.

How else can we fit into the role of benefiting the CCG for each institution?

Gather policies that prevent us from offering programs for CCG.

Executive policies that have been approved ---provide to Houston, Linda, and Mark

Telling our story who else needs to hear? People like Greg King?

Task: What is our brand? What is our elevator speech? How do we market?

What kind of status report do we want give to Mark?

Invite Greg King to a future meeting